

**POKÉMON™ BLACK VERSION AND POKÉMON™ WHITE  
VERSION SPRING GIFT BASKET TRIVIA CONTEST  
("PROMOTION")**

**OFFICIAL RULES**

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS  
PROMOTION.***

The Promotion is sponsored by *Nintendo of America Inc.* ("Sponsor").

**Promotion Period:** The Promotion period is from 10:00 a.m. (all times Pacific Time) on **April 27, 2011** to 10 a.m. on April 28, 2011 (the "Promotion Period"). All entries must be received during the Promotion Period to be eligible to win a prize.

**How to Enter:** To enter the Promotion:

- (1) visit GeekDad at [www.wired.com/geekdad](http://www.wired.com/geekdad) (the "Site")
- (2) click on the trivia contest posted on the Site to view the Pokémon™ Black Version and Pokémon™ White Version trivia questions;
- (3) be a registered user of the Site and log in to the Site (if you are not a registered user of the Site simply click on "Login" at the top of each comments section to register for free);
- (4) submit a comment/reply in the "Add New Comment" form at the bottom of the post containing your answers to the Pokémon™ Black Version and Pokémon™ White Version trivia questions.

**Prizes:** One Grand Prize will be awarded at the end of the Promotion Period. The Grand Prize is a Pokémon™ Black Version and Pokémon™ White Version Starter Kit, including one copy of the Pokémon™ Black Version video game and one copy of the Pokémon™ White Version video game, ten (10) new Pokémon™ figurines, one Series 1 set of six (6) Pokémon™ mini plush figures (Snivy™, Oshawott™, Sandile™, Munna™, Tepig™, and Pidove™), one Pokemon™ t-shirt, one Pokémon™ art folio and a Nintendo DSi XL™ video game system. Approximate Retail Value ("ARV"): \$400.00

The potential prize winner will be notified by e-mail within one week after the end of the Promotion Period. Odds of winning depend on the correctness of the answers received by Sponsor and how quickly such correct answers are received. Prizes will be shipped to U.S. addresses (within the 50 U.S. States and D.C. only) of the prize winners. Prizes returned as undeliverable or otherwise not claimed within 30 days after delivery of notification will be forfeited and may be awarded to an alternate winner. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Prizes won by a Minor (as defined below) will be awarded to a parent or legal guardian on the Minor's behalf. Limit one prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

**Promotion Rules:** This Promotion consists of three Pokémon™ Black Version and Pokémon™ White Version trivia questions. Pokémon™ Black Version and Pokémon™ White Version trivia questions will be posted

to the Site at 10 a.m. on **April 27, 2011**. If the participant is the first to correctly answer all three of the Pokémon™ Black Version and Pokémon™ White Version trivia questions, that participant will win the Grand Prize.

**General Terms and Conditions:** Limit one entry per person. Promotion is open only to residents of 50 United States and District of Columbia who are over the age of 13. Directors, officers and employees of Sponsor and any of its respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. If you are under the age of 18 (a "Minor"), one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Official Rules with your entry, and that such agreement constitutes acceptance of these Official Rules on behalf of you and themselves. The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington. This Promotion is subject to all applicable federal, state and municipal laws and is void where prohibited. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Entries become the property of Sponsor and will not be returned. Sponsor shall not be responsible for late, lost, illegible, incomplete, damaged or misdirected trivia questions, answers or other communications, and accept no responsibility for any injury, loss or damage of any kind resulting from a participant's participation in this Promotion. Sponsor reserves the right to amend these Official Rules or to terminate this Promotion. **By entering the Promotion, you (and if you are a Minor, your parent or legal guardian) release Sponsor from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use the prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.** Except where prohibited by law, entry into the Promotion constitutes permission to use participant's name, city of residence, likeness and/or prize information, without limitation, for Sponsor's promotional purposes without further permission or compensation. As a condition of being awarded a prize, winners (and if winner is a Minor, winner's parent or legal guardian) may be required to confirm such permission in writing and execute and deliver a written affidavit of eligibility, acceptance of these Official Rules, release of liability, tax forms, and other reasonable documentation. By entering, participants certify that they have complied with these Official Rules and are eligible to win. For a copy of the winners list or these Official Rules, send a written request with a stamped, self-addressed, business-size return envelope to: Attn: Pokémon Black Version and Pokémon White Version Spring Gift Basket Trivia Contest, Nintendo of America Inc., 4600 - 150th Ave NE, Redmond, WA 98052. Residents of WA and VT may omit return postage. By entering, participants agree to be bound by these Official Rules and by the decisions of Sponsors, which are final and binding in all respects. The Promotion and all accompanying materials are copyright © 2011 by Nintendo of America Inc. All rights reserved.

[Pokémon, Pokémon character names and Nintendo DSi XL are trademarks of Nintendo.]